



**2012 IEEE INTERNATIONAL
POWER MODULATOR AND
HIGH VOLTAGE CONFERENCE**
San Diego, Ca – June 3-7, 2012



June 2011

Dear Prospective Sponsor/Exhibitor:

We are pleased to extend to you and your company the opportunity to exhibit and sponsor events at the 2012 IEEE International Power Modulator and High Voltage Conference (IPMHVC). This conference is fully (financially and technically) sponsored by the IEEE Dielectrics and Electrical Insulation Society (DEIS) with technical co-sponsorship from the IEEE Nuclear and Plasma Sciences Society (NPSS) and the IEEE Electron Devices Society (EDS).

IPMHVC has a history dating back to 1950 and this bi-annual conference provides a premier forum for the exchange and dissemination of technical information on systems and components associated with power modulator and high voltage technologies. Over 25 different countries submitted abstracts in 2010, validating the truly international nature of the conference and its participants. Our anticipated attendee count for 2012 is ~350 participants during the 5-day event consisting of oral/poster presentations and technical discussions in the fields of power modulators and applications; solid state and plasma switches; breakdown and insulating materials; high voltage design, analysis, testing, and diagnostics; high power microwaves; accelerators, radar, and lasers; compact pulsed power systems; biological, medical, and environmental applications; modeling and simulation techniques; and energy storage devices and components.

After 22 years, the conference is returning to beautiful San Diego, CA and will be held June 3-7, 2012 at the Hilton's west coast flagship property, the Hilton San Diego Bayfront Hotel. This hotel is the newest (2008) on San Diego bay and has wonderful amenities in the ~1200 room, 32 floor tower with large meeting spaces immediately adjacent to the guestroom elevators. Booth space for the exhibitors is planned for a large 8400 sq ft (780 sq m) area located directly next to the oral session break-out rooms. This same space will be shared with all conference food and beverage breaks including the Sunday night reception as well as breakfast and morning/afternoon refreshment breaks during each day of the conference. Our goal is to provide a comfortable and convenient atmosphere for exhibitors to meet attendees and market/sell their products and capabilities.

Being a conference exhibitor or sponsor is a tremendous way to expose your company to a broad spectrum of industrial, government, and university organizations and a way to prospect for both immediate and future business. Your competitors will likely be there and we sincerely hope you will too! Please see the enclosed Exhibitor and Sponsorship Prospectus for specific details on how your company can participate. There are limited exhibitor booths and sponsor events available and you are therefore encouraged to sign up as soon as possible in order to receive your preferred choices. Priority for booth location and event sponsorship choices will be given on a first come, first served basis based on the receipt date of the application and reservation deposit.

Your contribution and involvement as a Sponsor and/or Exhibitor is vital to the continued success of our conference and our ultimate goal is to give everyone the ability to benefit from this event by providing the potential for both business opportunities as well as knowledge transfer. We are excited to include you in the 2012 IEEE IPMHVC activities and look forward to your participation and a successful conference for everyone.

Sincerely,

Michael Mazzola
Exhibits Chair
Mazzola@ece.msstate.edu

Richard M. Ness
General Conference Chair
nessengr@san.rr.com



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SPONSORSHIP AND EXHIBITOR PROSPECTUS

With the large number of both domestic and international organizations expected to attend the 2012 IPMHVC, there is abundant opportunity for prospecting of both immediate and future customers. Past participant attendees to the IPMHVC have included the following affiliations:

5S Components Inc.	Colorado State University	HEM Technologies
ABB Switzerland Ltd.	Continental Electronics Corp.	High Current Electronics Institute
Agency for Defense Development	Cornell University	High Energy Accelerator Research Org.
Air Force Office of Scientific Research	Cymer	High Power RF
Air Force Research Laboratory	Dana Corp.	Hofstra University
Alameda Applied Sciences Corp.	Dawonsys	Honeywell FM&T
Alcon Laboratories	Dean Technology Inc.	Huazhong Univ. of Science & Tech.
Alpha Omega Power Technologies	Defense Threat Reduction Agency	HV Diagnostics Inc.
American Electric Power	Department of Defense	HVR Advanced Power Components
AMEWAS, Inc.	DGA	HVR International Ltd.
Ansoft	Diehl BGT Defense	Hypertronics
Applied Energetics, Inc.	Diversified Technologies, Inc.	IDA
Applied Physical Electronics, LC	DSO National Laboratories	IED
Applied Pulse Technology, Inc.	Durbin Group	IIT Bombay
Applied Pulsed Power, Inc.	Dynex Semiconductor	INFN
ARC Technology	e2V Inc	Innovar Technology Partners
Argonne National Laboratory	EADS ASTRIUM	Innovative Scientific Solutions Inc.
Army Research Laboratory	Ecole Polytechnique of Montreal	INPE
Atlantic Hydrogen Inc.	Eindhoven University of Technology	Institute of Applied Electronics
Auburn University	Envisioneering Inc.	Institute of Electrical Engineering
AWE	ESI University at Buffalo	Institute of Electrophysics
BAE Systems	ETH Zurich	Institute of Plasma Physics
Barth Electronics	FID BMBH	Ipswich Associates
Bergische Universitaet Wuppertal	FieldMetrics Inc.	Iris Power LP
Berkeley Research Associates	FOI	ISL
Betty Stallings & Associates	FOM Institute for Plasma Physics	ITT Gilfillan
Brookhaven National Laboratory	General Atomics Electromagnetic Sys	Iwate University
Caton Connector Corp.	General Atomics Electronic Systems	Jefferson Lab
CEA Gramat	General Atomics Energy Group	Jet Propulsion Laboratory
CEA/DAM	General Electric Global Research	JMX Services, Inc.
Center for Physical & Power Electronics	General Electric Healthcare	JNTU, HYDERABAD
CERN	GeneSiC Semiconductor Inc.	JPA, Inc.
CFAC	Georgia Tech Research Institute	Kaiser Systems, Inc.
Chinese Academy of Sciences	Goethe University	KEK
Chongqing University	Graz University of Technology	Korea Electrotechnology Research Inst.
Chungnam National University	Greenblum & Bernstein, P.L.C.	Ktech Corporation
Clemson University	GSI Darmstadt	Kumamoto University
CNRS UMR	Hanyang University	Kyushu Institute of Technology
Coherent	Helmut-Schmidt-University	L-3 Communication



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L3 Pulse Sciences	PAL POSTECH	TomoTherapy Inc.
Laboratoire Physique Tech Plasmas	Paul Scherrer Institute	TPL Inc.
Lapp Insulators GmbH	Pearson Electronics Inc.	Transtech Corp. USA
Lawrence Berkeley National Laboratory	Penn State University	Transtech GmbH & Co. KG
Lawrence Livermore National Labs	Powerex, Inc.	Tri Alpha Energy
LGE	Powertech Labs Inc.	Tsinghua University
Lisbon University	Pulse Systems Inc.	TuiLaser AG
Lockheed Martin	Pulsed Power Labs	Ultimate Membrane Technology, LLC
Los Alamos National Laboratory	R. E. Beverly III and Associates	Ultravolt inc.
Loughborough University	Raytheon	Universal Technology Corporation
Lunds University, MAX-lab	RAFAEL	Univ. Federal de Campina Grande
Magnetics	Rensselaer Polytechnic Institute	Universite Orleans
Manitoba Hydro	RFI Corporation	University at Buffalo
MBDA	Rheinmetall	University of California - Berkeley
MCL, Inc.	Royal Military Academy	University of Colorado
MDS AT	Rutherford Appleton Laboratory	University of Connecticut
Megger	Saga University	University of Erlangen - Nuremberg
Micro Innovations	SAIC	University of Maryland
Mississippi State University	Sandia National Laboratories	University of Michigan
MIT	SAS ITHPP	University of Missouri
MLase AG	SBE, Inc.	University of New Mexico
Moose Hill Enterprises	ScandiNova Systems AB	University of Nevada Las Vegas
Motorola Inc.	Science Research Laboratory	University of Nevada Reno
MU College of Engineering	Sci-Eng Solutions LLC	University of Nottingham
MUONS Inc.	SEPI ESIME IPN	University of Sao Paulo
Nagaoka University of Technology	Shenyang University of Technology	University of Science & Technology
Nagoya University	Shock Transients, Inc.	University of Southern California
National University of Singapore	Siemens AG CT T P-HTC	University of Strathclyde
Naval Air Systems Command	SLAC National Accelerator Laboratory	University of Texas Austin
Naval Air Warfare Center	Soreq NRC	University of Texas Tyler
Naval Research Laboratory	Southern Taiwan University	University of Tokushima
NAVSEA	Sparktronics inc.	University of Waterloo
Ness Engineering, Inc.	SPAWAR	University of Windsor
NNSA	Spectranetics	University of Wisconsin
Northrup Grumman	Spellman High Voltage	U.S. Army AMRDEC
NSFWC Crane	Sri Sai Ram Engineering College	U.S. Army ARDEC
NSWC	Stangenes Industries, Inc.	USASMDC/ARSTRAT
NSWC-Dahlgren	Stevens Institute of Technology	Varian Medical Systems, Inc
NSTec LLC	Strategic Polymer Sciences, Inc	VJTI Mumbai
NTU	TDK-Lambda Americas	W.L. Gore & Associates
NWL, Inc.	Tech-X Corporation	White Sands Missile Range
Oak Ridge National Laboratory	Teledyne Reynolds Inc.	XLIM Limoges University
Ohio State University	Tetra Corp.	Yamagata University
Old Dominion University	Texas Tech University	Yanshan University
Optiswitch	Thales Components Corp.	



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This year's Exhibitor and Sponsor packages are focused on individual exhibitor booth packages and event sponsorship opportunities. Based on feedback received at the 2010 IPMHVC, we have also tried to address your concerns, issues, and desires with several features new to the IPMHVC Exhibits program.

As requested, a preliminary list of registered attendees (names and affiliations) will be provided to all Exhibitors approximately 2 weeks prior to the conference so that you can plan and prioritize meetings with specific organizations in advance. An updated (final) attendee list will also be made available after the conference close.

In addition, we intend to utilize the conference A/V equipment during times when it is not otherwise being used for display of Exhibitors video and/or slideshow materials. The intent here is to run all obtained material in a continuous loop fashion. Megawatt booth exhibitors will be provided 3 minutes (tentatively) of complementary time while Gigawatt booth exhibitors and exclusive event sponsors will have twice that amount (tentatively 6 minutes). Priority will be given to the larger time blocks first with subsequent priority for same level exhibitors given to those with the earliest contract receipt date and deposit. These video loops will be shown during the banquet meal (prior to the banquet presentation) and will also run in the Oral session break-out rooms during all breaks in between sessions (this may NOT include lunch periods if the room is otherwise being utilized by an exhibitor for a sponsored lunch). Final time slot durations may be extended accordingly from these tentative numbers depending upon several factors.

Exhibitors or sponsors now have the opportunity to provide a lunch for some fixed number of attendees. This can either be targeted to a specific group of people (invited by the sponsor) or made open to the general attendees on a first come, first served basis. A simple lunch including a sandwich, chips, and a drink would be provided and served in one of the two Oral session breakout rooms. The exhibitor or sponsor would then have use of the A/V equipment in the room to provide a 30 minute presentation, demonstration, and/or discussion of their products and capabilities. The tentative expected cost for this would be \$30/person with a 20 person minimum.

Wireless internet access is offered as a sponsor opportunity. This will provide wireless internet access for ALL conference attendees in the conference meeting space areas (Exhibits Area, Oral Session break-out rooms, and Poster session room). Signage for sponsor credit will be provided in these areas and this opportunity is available each of the three days of the main conference meetings for \$1875/day.

Organizations may also sponsor customized hotel card keys, badge lanyards, and/or bottled water, each with the group's name/logo applied. These options are described in more detail in the following pages.

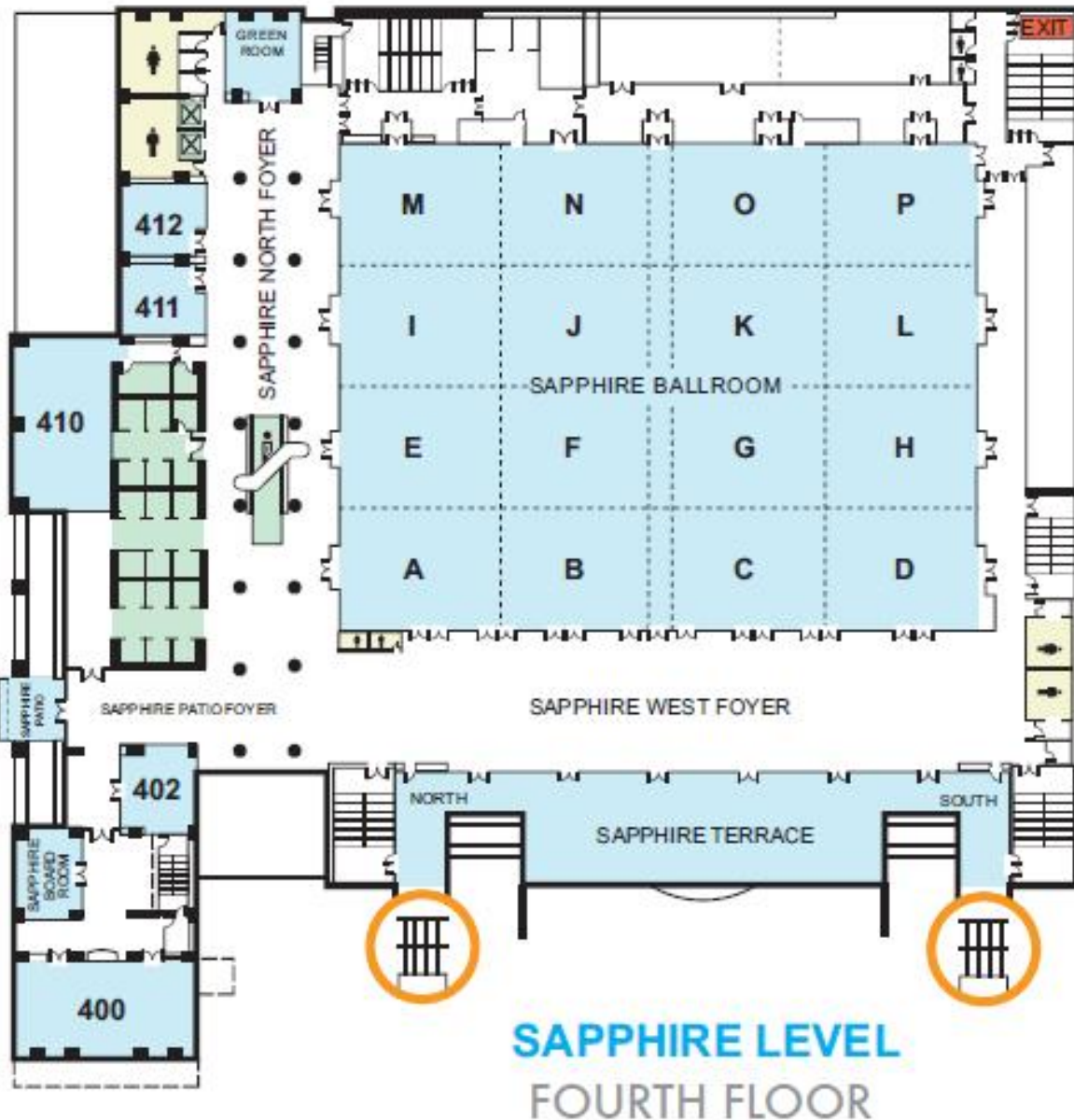
This year we are taking full advantage of social networking sites. Conference related pages and/or groups have been created on LinkedIn, Facebook, and Twitter for conference attendees and other interested parties to track updates and details on the conference planning as it develops. Upon receipt of applications and reservation deposits, exhibitors and sponsors will be mentioned in postings on all three sites with links to the organization's website. Vendor listings in the IPMHVC Proceedings will also now ensure that contact information for the organization is included.

BOOTH SPACE

Booth space is located immediately adjacent to the oral break-out sessions and attendees must filter through this space to enter the oral session break-out rooms (Sapphire Ballroom KL and OP). The Exhibits area will be positioned within the Sapphire Ballroom CDGH space on the fourth floor of the Hilton Bayfront facilities. As shown on the following diagram of the Sapphire Ballroom and fourth floor of the hotel, elevator banks to the guestrooms (shaded green and located between the Ballroom and room 410) are situated very close to the meeting spaces. These elevator banks open up directly into the Sapphire North/West Foyer, providing quick and easy access between guestrooms and the meeting facilities without requiring long walking distances.



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Over 8400 square feet (780 square meters) of space exists in the Exhibits Area to be shared by the exhibit booths and the food and beverage tables. As seen in the Exhibits Area layout on the following page, this space provides for 21 single booth spaces, numbered 100-121 (excluding 106). If necessary, an “overflow” space for an additional 7 booths (booths 122-128) can be located in the Sapphire West Foyer (although these will NOT be utilized unless all other booth locations are contracted for within the main Exhibits area).

It should be noted that the exact layout of the food and beverage and attendees tables in the Exhibits Area drawing is a tentative version at this time and may change prior to the event.

Each booth will include an 8’ (2.4 m) high draped back wall and 3’ (0.9 m) high draped side rails, one 6’ (1.8 m) draped table, two contour chairs, and one wastebasket, and a 7” x 44” (0.2 x 1.1 m) single line, company identification sign.



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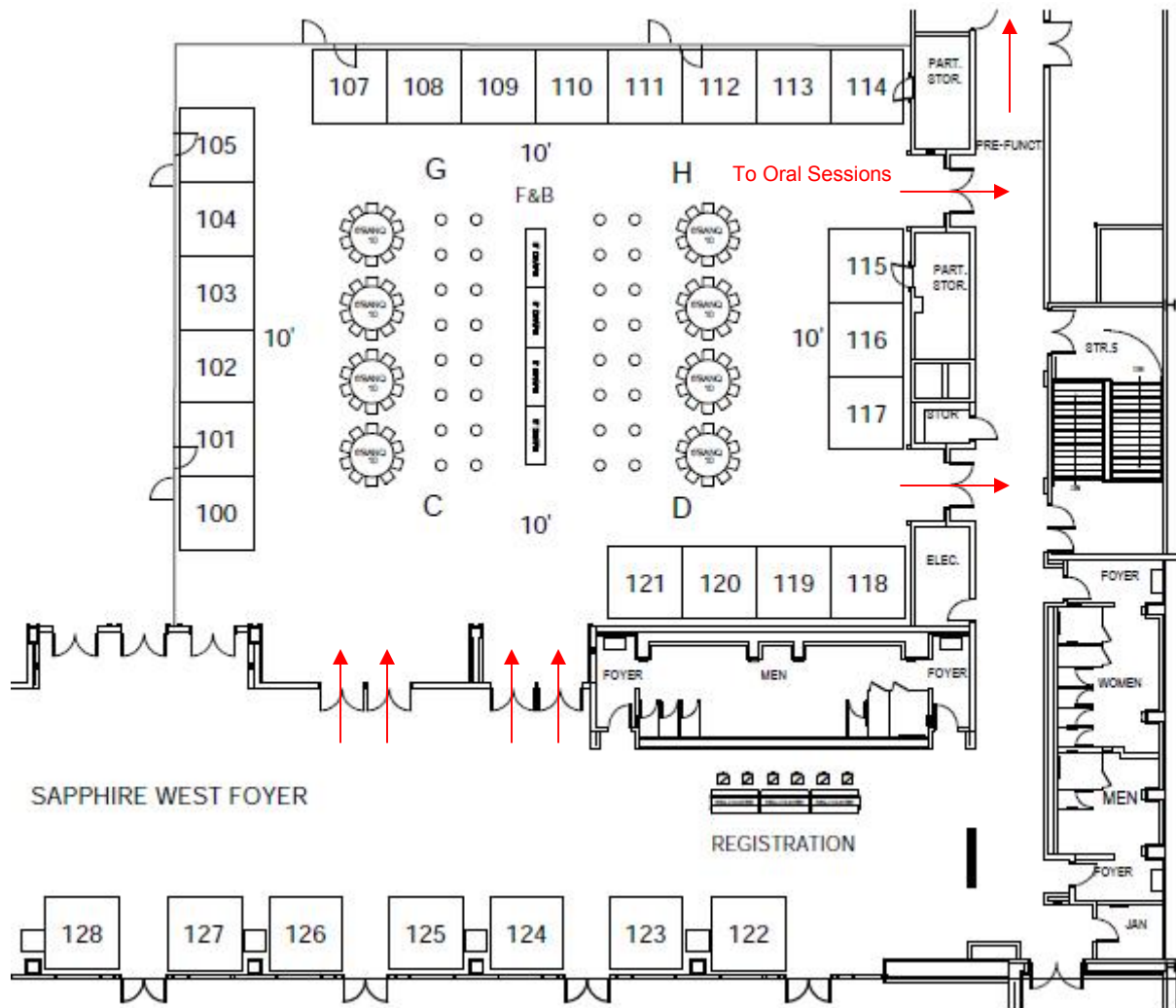
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Vendors should indicate their preferences for both space locations (100-121) on the IPMHVC Exhibitor and Sponsorship Registration Form. Assignment of booths will be done on a first come, first served basis determined by the receipt date of the registration and deposit. Exhibitors are encouraged to visit the conference website for updates and assignments which will be kept current as much as possible. Likewise, vendors entitled to event sponsorship as part of their booth package should also indicate any preferences for the specific event(s) to be supported.

EXHIBITS AREA

Session Rooms





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EXHIBIT HOURS

Tentative Exhibit area hours are as follows:

	Day	Start	End
Contractor Move-In	Sunday, June 3, 2012	8:00 AM	12:00 PM
Exhibitor Move-In	Sunday, June 3, 2012	12:00 PM	5:00 PM
Sunday Night Reception	Sunday, June 3, 2012	6:00 PM	8:00 PM
Exhibit Hours	Monday, June 4, 2012	7:30 AM	12:00 PM
Exhibit Hours	Monday, June 4, 2012	1:30 PM	5:30 PM
Exhibit Hours	Tuesday, June 5, 2012	7:30 AM	12:00 PM
Exhibit Hours	Tuesday, June 5, 2012	1:30 PM	5:30 PM
Exhibit Hours	Wednesday, June 6, 2012	7:00 AM	12:00 PM
Exhibit Hours	Wednesday, June 6, 2012	1:30 PM	3:30 PM
Exhibit Move Out	Wednesday, June 6, 2012	3:30 PM	

Vendors are expected to have at least one Exhibitor at their booth during the Exhibit hours listed above.

FOOD AND BEVERAGE BREAK HOURS

Food and beverages throughout the conference will be served in the Exhibits area allowing significant potential for interfacing with attendees to showcase your company's products and solutions. These events will include the Sunday night reception as well as breakfast, a morning break, and an afternoon break for each of the three days of the main conference events. These events will provide over 8 hours of time for directly interacting with conference attendees. Our objective is to be sure that all attendees have ample opportunity to view the booths and interact with you during the overall conference.

Tentative Food and Beverage Event hours in the Exhibits Area are as follows:

	Day	Start	End
Sunday Night Reception	Sunday, June 3, 2012	6:00 PM	8:00 PM
Breakfast (3 Days)	Mon-Wed, June 4-6, 2012	7:30 AM	8:30 AM
Morning Break (3 Days)	Mon-Wed, June 4-6, 2012	9:40 AM	10:00 AM
Afternoon Break (3 Days)	Mon-Wed, June 4-6, 2012	3:00 PM	3:30 PM

BOOTH PACKAGES

This year we are offering the following exhibit booth packages:

- Kilowatt (\$3500) – 1 Booth and 1 Full Registration
- Megawatt (\$5000) – 1 Booth and 2 Full Registrations
- Gigawatt (\$7500) – 2 Booths and 3 Full Registrations

These Full Registrations include entrance and participation in the Sunday Night Reception, the Night Out (a catered event on the USS Midway with "heavy" hors d'oeuvres and beer/wine), the Banquet Dinner, and all Technical Sessions. A CD-ROM copy of the conference proceedings will also be provided but a hard copy version of the proceedings is NOT (that may be purchased separately). Additional exhibitors must also register if they wish to attend the technical sessions or social events at the conference.



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Kilowatt Package (\$3500):

- One draped booth space during the 4-day conference.
- Inclusion on the Sponsor Page of the Conference Abstract Book and the Proceedings.
- Linked (to your company URL) website banner ad on ALL Conference website pages including the Exhibitors page. Ad will run from date of signed contract through conference end date and at least one year after conference close.
- One complementary full registration to the Conference.

Megawatt Package (\$5000):

- One draped booth space during the 4-day conference.
- Half-page ad in the Conference Abstract Book.
- Inclusion on the Sponsor Page of the Conference Abstract Book and the Proceedings.
- Inclusion of a Sponsor-provided one-page cut sheet in the Registration Package for conference attendees.
- Logo on the inside cover of the Conference Abstract Book.
- Logo on the Sponsor Page inside Conference Proceedings and CD ROM version of the Proceedings.
- Logo included on signage in the Conference meeting space area.
- Linked (to your company URL) website banner ad on ALL Conference website pages including the Exhibitors page. Ad will run from date of signed contract through conference end date and at least one year after conference close.
- Exhibitor links posted to all three social network sites (LinkedIn, Facebook, and Twitter) upon receipt of application and deposit.
- Free high speed internet access for 1 computer at the booth.
- Sponsorship of two minor events as listed on the following pages (these include breakfast or am/pm breaks) including signage at the event.
- Complementary 3-Minute Company Ad on Video during Banquet Dinner and Conference breaks.
- Two complementary full registration to the Conference.

Gigawatt Package (\$7500):

- Two draped booth spaces during the 4-day conference.
- Full-page ad in the Conference Abstract Book.
- Inclusion on the Sponsor Page of the Conference Abstract Book and the Proceedings.
- Inclusion of two Sponsor-provided one-page cut sheets in the Registration Package for conference attendees.
- Inclusion of a Sponsor provided special gift in the Registration Package for conference attendees.
- Logo on tote bag and on the inside cover of the Conference Abstract Book.
- Logo on the Sponsor Page inside Conference Proceedings and CD ROM version of the Proceedings.
- Logo included on signage in the Conference meeting space area.
- Linked (to your company URL) website banner ad on ALL Conference website pages including the Exhibitors page. Ad will run from date of signed contract through conference end date and at least one year after conference close.
- Exhibitor links posted to all three social network sites (LinkedIn, Facebook, and Twitter) upon receipt of application and deposit.
- Free high speed internet access for 1 computer at the booth.
- Sponsorship of four minor events as listed on the following pages (these include breakfast or am/pm breaks) or one major event (Sunday reception, night-out, or banquet) including signage at the event.
- Complementary 6-Minute Company Ad on Video during Banquet Dinner and Conference breaks.
- Three complementary full registrations to the Conference.



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EVENT AND OTHER SPONSORSHIP PACKAGES

The Event Sponsorship packages include a variety of ways for your company to participate and obtain additional visibility with all attendees:

- Major Event Sponsorships
 - Sunday Reception (Sunday, June 3, 2012)
 - Two Sponsorships Available at \$1500 each (2 opportunities available)
 - Or one Exclusive Sponsorship at \$2500
 - Night Out on USS Midway (Monday, June 4, 2012)
 - Two Sponsorships Available at \$2000 each (2 opportunities available)
 - Or one Exclusive Sponsorship at \$3500
 - Banquet Dinner (Tuesday, June 5, 2012)
 - Two Sponsorships Available at \$2000 each (2 opportunities available)
 - Or one Exclusive Sponsorship at \$3500
- Minor Event Sponsorships
 - Breakfasts for Each of 3 Days
 - 1 Sponsor/Day at \$500 each (3 opportunities available)
 - Morning Refreshment Breaks for Each of 3 Days
 - 1 Sponsor/Day at \$500 each (3 opportunities available)
 - Afternoon Refreshment Breaks for Each of 3 Days
 - 1 Sponsor/Day at \$500 each (3 opportunities available)
- Additional Sponsorships Available
 - Wireless internet access provided by the sponsor for all conference attendees in the conference meeting space areas (available each of the 3 days of the conference in the Exhibits Area, Oral Session break-out rooms, and Poster session room)
 - 1 Sponsor/Day at \$1875 each day (3 opportunities available)
 - Custom bottled water made available at refreshment breaks and/or provided in the meeting space areas with sponsor's logo applied to label (6 refreshment breaks available with ~150 bottles provided at each)
 - 1 Sponsor/Event at \$450 each (6 opportunities available)
 - Custom hotel card keys with sponsor's logo applied for 200 conference attendees registered at conference hotel (Hilton Bayfront)
 - 1 Sponsor at \$1000 each (1 opportunity available)
 - Custom registration badge lanyard with sponsor's logo applied for all conference attendees (distributed at registration check-in)
 - 1 Sponsor at \$500 each (1 opportunity available)
 - Sponsor a lunch presentation for a group of conference attendees. This can be done to a sponsor targeted group of attendees or left open to all attendees based on a first come, first served basis. Simple lunch provided with sandwiches, chips, and drinks. Lunch served in one of the main Oral Session breakout rooms where sponsor then has use of A/V equipment for 30 minutes of presentation/demonstration/discussion on your products and capabilities. Six available slots (two rooms each of three days).
 - Lunch at (tentatively) \$30/person (minimum 20 people) (6 opportunities available)

Each package includes the following Sponsor benefits:

- Sponsor recognition during event with signage
- Inclusion on the Sponsor Page of the Conference Abstract Book and the Proceedings
- Sponsor links posted to all three social network sites (LinkedIn, Facebook, and Twitter) upon receipt of application and deposit.



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The Exclusive Sponsorship package includes:

- Sponsor recognition during event with signage
- Sponsor provided gift given to all event attendees
- Inclusion on the Sponsor Page of the Conference Abstract Book and the Proceedings
- Sponsor links posted to all three social network sites (LinkedIn, Facebook, and Twitter) upon receipt of application and deposit.
- Complimentary 6-Minute Company Ad on streaming Video during Banquet Dinner

Have any other ideas for sponsorship?

How can we better help to promote your products and/or services? If you have any additional ideas for sponsorship concepts, promotions, or items that we can potentially provide you to make your job more effective and your conference more productive, please don't hesitate to contact either Mike Mazzola (Mazzola@ece.msstate.edu) or Richard Ness (nessengr@san.rr.com).



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TERMS AND CONDITIONS:

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by 2012 IPMHVC management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date of receipt of contract application and required deposit. 2012 IPMHVC will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening.

2012 IPMHVC assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of 2012 IPMHVC management. 2012 IPMHVC management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of 2012 IPMHVC Management. Space reductions are considered cancellations and may be subject to cancellation fees.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 10 x 10 ft (3 x 3 m) space contracted at either \$3,500 (Kilowatt level) or \$5,000 (Megawatt level) for one booth or \$7,500 for 2 booths (Gigawatt level) includes booth space without equipment.

5. Payment Requirements and Cancellation Charges

Applications require a 50% deposit before booths are assigned. Payment in full is required by 15 April 2012. All applications received after 15 April, 2012 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Before 15 April 2012 - Refund Less \$100 processing fee
On or after 15 April 2012 - No Refund

It is understood that 2012 IPMHVC reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the 2012 IPMHVC Show is conducted shall become, in the sole discretion of 2012 IPMHVC, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of 2012 IPMHVC, this agreement may be terminated by 2012 IPMHVC. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God.

Should 2012 IPMHVC terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that 2012 IPMHVC may, after computing the total amount of 2012 IPMHVC cost and expenses in connection with its preparation for and conducting of the 2012 IPMHVC Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Move-out must be completed by hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal. Failure to observe this rule may result in a \$1,000 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at forthcoming IPMHVC conferences.

7. Losses or Damage

Exhibitor agrees that 2012 IPMHVC shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, 2012 IPMHVC from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by 2012 IPMHVC.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the 2012 IPMHVC management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

12. Alteration of Booth Space

2012 IPMHVC management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.



2012 IPMHVC SPONSOR REGISTRATION FORM

COMPANY INFORMATION *(as you wish it to appear in Conference material)*

Company Name:

Company Contact:

Title:

Phone:

Email:

Name of On-site Contact:

Cell Phone: (On-site contact)

Mailing Address:

City:

State:

Zip:

SPONSORSHIP PACKAGES *(Please select all that apply)*

- | | |
|--|---|
| <input type="checkbox"/> Sunday Reception (\$1500) | <input type="checkbox"/> Reception Exclusive Sponsorship (\$2500) |
| <input type="checkbox"/> Monday Night@ Midway (\$2000) | <input type="checkbox"/> Night Out Exclusive Sponsorship (\$3500) |
| <input type="checkbox"/> Tuesday Banquet (\$2000) | <input type="checkbox"/> Banquet Exclusive Sponsorship (\$3500) |

MINOR EVENTS (\$500 each): *(Please prioritize for sponsorship below (e.g., 1, 2, ...))*

- | | | | |
|-------------------|---------------------------------|----------------------------------|------------------------------------|
| Breakfast: | <input type="checkbox"/> Monday | <input type="checkbox"/> Tuesday | <input type="checkbox"/> Wednesday |
| AM Breaks: | <input type="checkbox"/> Monday | <input type="checkbox"/> Tuesday | <input type="checkbox"/> Wednesday |
| PM Breaks: | <input type="checkbox"/> Monday | <input type="checkbox"/> Tuesday | <input type="checkbox"/> Wednesday |

ADDITIONAL SPONSORSHIPS:

WIRELESS INTERNET ACCESS (\$1875/day): *(Please prioritize for sponsorship below (e.g., 1, 2, ...))*

- Monday Tuesday Wednesday

CUSTOM HOTEL CARD KEYS OR BADGE LANYARDS:

- Hotel Card w Logo (\$1000) Badge Lanyard w Logo (\$500)

CUSTOM BOTTLED WATER w LOGO DURING BREAK (\$450 each):

- | | | | |
|-------------------|---------------------------------|----------------------------------|------------------------------------|
| AM Breaks: | <input type="checkbox"/> Monday | <input type="checkbox"/> Tuesday | <input type="checkbox"/> Wednesday |
| PM Breaks: | <input type="checkbox"/> Monday | <input type="checkbox"/> Tuesday | <input type="checkbox"/> Wednesday |

LUNCH PRESENTATION (\$30/person w 20 person minimum)

- | | | |
|---------|---------|-----------|
| Monday | Tuesday | Wednesday |
| # _____ | # _____ | # _____ |

PAYMENT TERMS:

- Payment by Check (make payable to "2012 IPMHVC") or Credit Card (contact for details)
- 50% Deposit Due with Sponsor Registration
- Full Payment Due by April 15, 2012

Send Form/Payment To:

Michael Mazzola
 IPMHVC Exhibits Chair
 Center for Adv Vehicular Systems
 Box 5405
 Mississippi State, MS 39762
 662-325-5435
 mazzola@ece.msstate.edu

Or:

Ms. Debi Brewington
 IPMHVC Exhibits Coordinator
 Center for Adv Vehicular Systems
 Box 5405
 Mississippi State, MS 39762
 662-325-5581 Office
 662-325-5433 FAX
 debi@cavs.msstate.edu



2012 IPMHVC EXHIBITOR REGISTRATION FORM

COMPANY INFORMATION *(as you wish it to appear in Conference material)*

Company Name:		
Company Contact:	Title:	Phone: Email:
Name of On-site Contact:		Cell Phone: (On-site contact)
Mailing Address:		
City:	State:	Zip:

EXHIBITOR PACKAGES *(Please select all that apply)*

Kilowatt (\$3500): Standard Booth and 1 Full Registration (Booth preference: _____)

Megawatt (\$5000): Standard Booth and 2 Full Registrations (Booth preference: _____)
Please prioritize 2 Minor Events for sponsorship (e.g., 1, 2, ...)

Gigawatt (\$7500): 2 Standard Booths and 3 Full Registrations (Booth preference: _____)
Please prioritize 1 Major Event OR 4 Minor Events for sponsorship (e.g., 1, 2, ...)

MINOR EVENTS:

Breakfast: Monday Tuesday Wednesday

AM Breaks: Monday Tuesday Wednesday

PM Breaks: Monday Tuesday Wednesday

MAJOR EVENTS:

Sunday Reception **Monday Night @ Midway** **Tuesday Night Banquet**

PAYMENT TERMS:

<ul style="list-style-type: none"> • Payment by Check (make payable to "2012 IPMHVC") or Credit Card (contact for details) • 50% Deposit Due with Sponsor Registration • Full Payment Due by April 15, 2012 	Send Form/Payment To: Michael Mazzola IPMHVC Exhibits Chair Center for Adv Vehicular Systems Box 5405 Mississippi State, MS 39762 662-325-5435 mazzola@ece.msstate.edu	Or: Ms. Debi Brewington IPMHVC Exhibits Coordinator Center for Adv Vehicular Systems Box 5405 Mississippi State, MS 39762 662-325-5581 Office 662-325-5433 FAX debi@cavs.msstate.edu
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